



# Kenneth Kee:

## Proffering Innovative Digitized Solutions to Healthcare

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**T**echnology is bringing disruption in almost every sector of the industries and healthcare is no exception to these changes. Technology is slowly revolutionizing healthcare to make it more efficient and less time-consuming. With novel technologies such as Artificial Intelligence (AI), Internet of Things (IoT), Robotics, etc., the processes are getting streamlined to increase the productivity of the healthcare niche. These technologies enable machines to sense, understand, act and simultaneously learn so as to handle the administrative and various healthcare functions. Origin Integrated Studios is one of the solution providers that develop innovative and unique software solutions for the healthcare industry.

Origin Integrated Studios is a fast-growing Multimedia Super Corridor (MSC) Malaysia Status software development and solutions company. It began with a mission to make an impact by becoming a household brand in the healthcare industry and focusing on the long term and trusting relationship with its customers. The company specializes in Healthcare solutions and it is building multiple award-winning ICT companies in the Southeast Asia Pacific region. Origin Integrated Studios develops software solutions that help healthcare organizations to manage the huge bulk of medical data, maintain a consistent cost-to-profit ratio, and reduce the risk of operational errors.

### **THE MAN DRIVING UNPRECEDENTED SUCCESS**

Incorporated by Mr. Kenneth Kee – CEO & Co-Founder of Origin Integrated Studios, the company began with a simple request from a local healthcare provider and Mr Kenneth with his team developed a state-of-the-art EMR solution. Headquartered in Kuala Lumpur, Malaysia, the company today proffers comprehensive solutions to healthcare organizations around the globe.

The Malaysian government has lent its support in digital healthcare by enabling medical tourism in Malaysia and with the growing number of new hospitals, Mr. Kee has been promoting one-of-kinds EMR solutions as healthcare organizations around the world are always looking for innovative and creative solutions to keep themselves ahead in the game. Having professional experience in developing enterprise business software solutions, Mr. Kee has been influential in propelling the idea to new heights.

Under his leadership, the company has developed two ground-breaking software: Hospital Information System (HIS) & Electronic Medical Records (EMR) and today, Origin Integrated Studios have served more than 10 hospitals and over 500 doctors in the country.

“We here at Origin cultivate a culture of guiding and helping our customers in their transition from a traditional hospital to a digital hospital of the future. Our goal is to achieve a target of over 95 percent of converting traditional paper to digital form-based information capturing in all our projects,” asserts Mr. Kee.

## INNOVATIVE DESIGN AND APPROACH

Convincing healthcare organizations to implement EMR is a big challenge because the medical staff is always attending to patients and hence, they can barely spare the time and effort required to learn something new. Mr. Kee had a sound understanding of these issues faced by the medical staff, therefore, he ensured the design of Origin’s EMR is intuitive and user-friendly.

Mr. Kee and his team have designed the software in such a way that it mirrors the current practices of the healthcare organization in managing their clinical workflow. This unique approach enabled medical staff to quickly adapt to Origin’s EMR.

## STELLAR RECOGNITION

With Mr. Kee leading from the forefront, Origin Integrated Studios has bagged numerous awards and recognition. Among these awards are:

- Golden Bull Award 2019 - Emerging SME (The 13th Malaysia Outstanding Business Award)
- Superbrands 2019 Malaysia's Choice
- Golden Eagle Award 2019 - Emerging Eagle (Malaysia 100 Excellent Enterprises)
- PIKOM MSC Malaysia Asia Pacific ICT Awards (APICTA) 2019 - Merit (Business Services: Professional Services Solutions)
- SME100 Awards 2019 - Malaysia's Fast-Moving Companies
- Enterprise 50 Award 2019 - Ranked 38th
- Platinum Business Awards 2019 - SME Green Technology Award
- Platinum Business Awards 2019 - SME Rising Star Award
- Asia Honesty Product Award 2019
- Deloitte Technology Fast 500™ 2019 Asia Pacific (APAC) Winner - Ranked 292
- Star Outstanding Business Awards (SOBA) 2019 - Best Innovation Silver Award (up to RM25 million)

- The Brand Laureate SMEs Best Brands of The Decade Award for Innovation - Healthcare Software Solutions 2020
- Malaysia's Growth Champions 2020 - Ranked 3rd
- Financial Times Asia Pacific High-Growth Companies 2020 - Ranked 113

## NEW HORIZONS

Mr. Kee embarked on his entrepreneurial journey by implementing an EMR solution in just one hospital back in 2015. After that, his company implemented it in more than 30 hospitals/clinics in just five years. Under his leadership Origin Integrated Studios in on its way to becoming the household brand of healthcare technology solution provider for hospital information systems in Malaysia and beyond.

In the next five to ten years, Mr. Kee intends to push forward to establish Origin Integrated Studios as one of the leading healthcare technology solution providers in Southeast Asia, and focus on group hospitals and group clinics as clients. “We will exploit the latest hardware, IoT, RFID and wireless technologies available in the market today including R&D to incorporate AI and data warehousing for a group of hospitals. This redefined environment promotes paper-free operations and streamlined clinical workflow, as well as allows instant storage, retrieval and analysis of patient medical information across multiple hospital sites be it inpatient and outpatient facilities within the group from the point-of-care,” states Mr. Kee.

